

Cosential Announcement #3

After the successful completion of the data import into Cosential last Fall, Phase 2 of the firm-wide Cosential Implementation began with a bang with more admin-user trainings; reviewing the imported data for redundant, inaccurate and missing data; and testing and building reports and workflows for better searching and analysis of the data.

As the implementation continues and the system gains more recognition, it is important to thank the dedication and hard work of each member of the implementation team. The Implementation Team consists of key personnel from Hunt Corporate Communications, Hunt Investment Management, Hunt Building Company, CGL Management Group, RicciGreene Associates, and LEDIC Management Group.

Phased Timeline

As with any database, this one is only as good as the information that goes in it. Similar to Phase 2, Phase 3 will require time and commitment to review and verify the data and continue to test critical reporting and workflow tools for easier use and adaptation of the system by future users. As Phase 3 comes to a close, bearing in mind the information and tools are verified, Cosential will be rolled out to the rest of the business, as appropriate.

- **Phase 1 – Implementation:** Complete
- **Phase 2 – Soft Launch:** October 2013 – January 2014
- **Phase 3 – Full Launch:** January – March 2014
- **Phase 4 – Data Maximization:** April – June 2014
- **Phase 5 – Future Plans:** July 2014

During Phase 3, the Implementation Team will continue to focus on completing the data clean-up and entry of all imported data, templates will be created within Cosential for easy export by any user, and training tools for new users will be developed.

Additionally, comprehensive Policies and Procedures (P&P) for entry and maintenance of the system will be developed and continue to be modified over the coming months as the system's usage and number of users increases. The P&P will include detailed instructions, best practices, FAQs, and examples for proper and timely data entry and updates of all data.

Another large focus in Phase 3 will be the research and development of a detailed plan for the implementation of Cosential into the Centerline operations as necessary. This process will aid in the development of procedures for importation of data from future acquisitions.

If you would like more information on the Cosential system, or would like to be involved during the Implementation or as a User, please contact Keeley Clements at keeley.clements@huntcompanies.com or 404.936.2425.

Cosential Background

Cosential is a web-based, centralized information platform that stores and maintains all information related to Proposal Management and Customer Relationship Management. The program was recently implemented by Corporate Communications to help maintain and track critical company data, thus helping to ensure the proposal process runs more efficiently and makes our proposal responses more accurate and strategic.

The imported data included Company and Contact Data, Personnel Data, Project Data, Firm and Organization Data, and Knowledge and Boilerplate Data from Hunt, CGL Management Group, LEDIC Management Group, and RicciGreene Associates.